



*The Intelligent RFID Platform Company™*



## **Julie England Joins Intellex's Board of Directors**

Santa Clara, CA, April 14, 2010 – Intellex today announced Julie England, former vice president and general manager of RFID at Texas Instruments, has joined Intellex's Board of Directors.

"Julie is a strong leader with great operational experience and we look forward to benefiting from her insights and experiences as a member of Intellex's board," said Peter Mehring, Intellex's President and CEO. "We look to Julie's fresh perspective and the added dimension it brings to Intellex's board.

"Intellex is well-positioned in a market that has a bright future for growth", said Julie England. "Our technology platform's extended memory and range capabilities enable new applications and markets, providing significant value for our customers. I look forward to making a contribution on Intellex's board working with Peter Mehring and Rich Bravman."

At Texas Instruments, Julie was responsible for the overall strategy and leading TI's RFID business, which was the leader in asset identification and secure contactless products. Previously, Julie led the business unit which delivered custom high-performance UltraSPARC microprocessors to Sun Microsystems. She became a vice president in 1994. Prior to 1994, she held leadership positions in engineering, manufacturing, quality and business management.

Julie is a nationally recognized business and technology leader. She received the 2004 Henry Laurence Gantt Medal by the American Society of Mechanical Engineers and the American Management Association. She was honored with the Texas Tech University Distinguished Engineer award and inducted into the Women in Technology International Hall of Fame. In 2008 she was one of the Top 15 Women Innovators in Business by PINK magazine, the national magazine for professional women. In 2009, she was awarded the Distinguished Information Sciences Award by the Association of Information Technology Professionals.

Julie serves on the Engineering Dean's Council at Texas Tech University and the board of directors of the Georgia O'Keeffe Museum. She was a director of the Federal Reserve Bank of Dallas, American Electronics Association and AIM Global board of directors.

Julie holds a B.S. degree in Chemical Engineering from Texas Tech University and is a graduate of Stanford University's Executive Program in Strategy and Organization.

### **About Intellex**

Intellex is the leader in Extended Capability RFID solutions, products, and technologies. Its XC3 Platform, comprising high performance multi-protocol tags and readers, enables solutions for asset tracking, cold chain management, vehicle/yard management, manufacturing WIP control, supply chain automation, parts maintenance, access control, and other applications. It features range, reliability, memory capacity, and security far beyond standard passive RFID, and at a fraction of the cost of active RFID solutions. For more information, please visit [www.intellex.com](http://www.intellex.com).

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