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Intellex Launches Extended Capability RFID Products in India

Continues international expansion as worldwide demand for RFID solutions increases

Santa Clara, Calif. – January 14, 2009 – [Intellex Corporation](#), the leader in [Extended Capability RFID](#), today announced the availability of its product line in India. Following successful introductions in [Europe](#) and [South Korea](#) within the last year, Intellex continues its global expansion by delivering RFID tags and readers to India's rapidly growing supply chain market.

Unlike traditional passive forms of the technology, Intellex's battery-assisted passive RFID technology extends the operating range to 50 meters, features on-tag memory of 64Kb as well as zonal location finding and advanced security architecture, all at a fraction of the cost of active RFID. Designed for use across a wide variety of challenging environments, Intellex tags are rated to IP67 in order to withstand exposure to the elements, including extreme temperature ranges from -40 to +125 degrees Celsius. Its patent-pending antenna design ensures reliable reads even when used around metal and liquid, when read at an angle or in crowded situations.

Intellex multiprotocol readers can support both [C1G2](#) as well as Intellex C3 (battery-assisted) tags simultaneously, supporting mixed tag solutions and enabling easy migration paths. In addition, the reader's multiport antenna design can support up to four different read points, reducing overall infrastructure costs. The products for India will operate in the 865 – 867 MHz frequency range.

"Our partnership with Intellex allows us to offer differentiated RFID tracking solutions to the Indian market," said Sudhir Rao, managing director at [Bartronics India Limited](#). "Intellex's product line fills a void in the market where standard passive RFID falls short, but the cost of active RFID is too high. We've already identified ready markets for the Intellex platform and are actively engaged with customers."

Currently deployed in multiple countries throughout the world, Intellex's RFID product line is powering solutions in industries such as transportation, agriculture, retail and manufacturing. The extended capabilities of its platform allows Intellex RFID products to be used in demanding applications such as equipment and vehicle yard management, high-value asset tracking, reusable container tracking and personnel monitoring.

"This expansion into India marks an important milestone in our global strategy," said Steve Smith, SVP, Worldwide Sales and Services at Intellex. "Our international

business has been expanding steadily, and India represents a significant new growth market for us in 2009 and beyond.”

For additional information on Intellex's products, please visit:

<http://www.intelleflex.com/Products.asp>.

About Intellex Corporation

Intellex is the leader in *Extended Capability RFID* solutions, products and technologies. Our Intelligent RFID Platform, comprising high performance multi-protocol tags and readers, enables solutions for equipment and [vehicle yard management](#), [reusable transport items](#) tracking, [personnel monitoring](#) and other high-value [asset tracking](#) applications. It features range, reliability, memory capacity and security far beyond standard passive RFID, and at a fraction of the cost of active.

For more information on Intellex, please visit www.intelleflex.com.

Press Contact:

Tory Klaubo

[Vantage Communications](#) for Intellex Corporation

202-558-9826

tklaubo@pr-vantage.com

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